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Market Alerts

Celery – The shortage of **bulk and pre-cut Celery** is at almost an unprecedented level. Pricing is extremely high, and quality is fair.

Avocados – Supplies have improved but not enough to meet demand, particularly on **60 CT and smaller fruit**. Pricing is higher than normal, and fully ripened fruit may be less available. **48 CT and larger sizes** are the best value.

Broccoli – Wet conditions in California's Salinas Valley are impacting **Crowns** and **Bunched** product. Pricing is higher than normal, with good quality. **Florets** may be a better option

Cauliflower – The Salinas Valley conditions are also affecting **Cauliflower**. Pricing is higher than normal, with fair quality reported. **Colored product** is very scarce and much more expensive than normal.

Onions: Red and Yellow Onions remain in a bit of a supply gap. The Pacific Northwest storage crop is finishing early, and quality is fair at best, with sprouting and translucency reported. Pricing may be higher in certain markets.

Green Grapes – Both Mexico and California's harvests are off to a slow start. Supplies are light, pricing is slightly higher than normal, and quality is good. Conditions are expected to return to normal by mid-May. **Red Grapes** are a much better cost and quality option until then.

A Peek at Peak Seasons

Fiddlehead Ferns – A delicate vegetable with a very short growing season, be sure to ask your distributor for availability in April and May.

Ramps – Like the ferns, this wild onion has a very short springtime season – ask your distributor for availability!

Early Season Stone Fruit – California White Peaches and Yellow Nectarines are now available in larger sizes – ask your distributor for recommendations!

Green Bell Peppers – All grades and sizes of Green Bells are good values right now, with Choice Grade being the best buy.

Strawberries – California berries are very nice quality.

Grapes – Quality is very nice on Red Grapes out of Chile.

Potatoes – Smaller-sized Idaho baking potatoes are less expensive than larger ones. 80 CT and smaller are the best values.

Asparagus – Be on the lookout for early spring local Asparagus in the Midwest, Northeast and Pacific Northwest.

Weather Update

California: Light coastal rain early in the week, seasonal temperatures across most growing regions.

Mexico: Seasonal temperatures and conditions in all growing regions.

Florida: Moderate to heavy storms over the weekend, followed by warm, humid conditions.



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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes will be less available through the summer	 CELERY	Quality is fair, pricing is very high, avoid use if possible	 LETTUCE LEAF	Quality and pricing are good
 ASPARAGUS	Quality is good, pricing is higher; Pencil and Standard are the best buys	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality is fair, pricing is high, fully ripened product less available	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality and pricing are good	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality and pricing are good	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality is good, pricing is higher on Western product	 ONIONS	Quality is fair, pricing is higher on Reds
 BERRIES (RASPBERRIES)	Quality and pricing are good	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality and pricing are good	 GRAPES (GREEN)	Quality is fair, pricing is higher	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is good, pricing is higher on bulk product	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality is good, pricing is higher on larger sizes
 BRUSSELS SPROUTS	Quality is fair to poor, pricing is higher	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality is good, pricing is higher on Western product
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE ICEBERG	Quality and pricing are good	 TOMATOES	Quality and pricing are good

