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Market Alerts

FREEZE ALERT- Very cold temperatures continue across the Western growing regions. Freezing morning temperatures are expected through the middle of the week in California, Yuma AZ and parts of Mexico. Quality and availability of products affected include **Iceberg Lettuce, Kale, Parsley, Brussels Sprouts, Cabbage and Green Onions.**

GRAPES- Supplies of both Red and Green Grapes are limited, due to a slowdown of receiving South American fruit through major ports. Pricing may be higher in some markets. Quality is fair, with discoloration and softness the most common issues.

STRAWBERRIES – Quality remains fair to poor on most Strawberries, due to the persistent cold weather in California and Florida's growing regions. Low yields, plus the Valentine's Day demand, is creating a shortage of usable product. Avoid use where possible, substituting Blackberries, Blueberries and Raspberries as better quality and cost alternatives.

BRUSSELS SPROUTS-Quality is poor and sizing is small, due to the cold and rainy growing conditions in Yuma AZ. Pricing is higher than normal.

CELERY – Pricing remains very high on both bulk and pre-cut Celery, also due light supplies from the cold, wet conditions in Yuma. Quality is fair to good.

A Peek at Peak Seasons

Pineapples – Quality is very good out of Central America, particularly, Costa Rica, on all sizes and varieties.

Pears – Bartlett, Bosc and Anjou pears are excellent quality out of Washington and California.

Blueberries – Quality is terrific on South American imported fruit

Avocados – Quality is excellent and pricing is lower than in recent months. Fully ripened product is plentiful.

Plums – Imported fruit from Chile and Peru is very nice.

Asparagus – Pencil and Standard size Asparagus pricing and quality are very good.

Specialty Potatoes – Quality is great on all Colored, Fingerling and Yukon Potatoes.

Squash – Green (Zucchini) and Yellow Squash are great quality in all sizes.

Colored Bell Peppers – Mexico's harvest of Red, Yellow and Orange Bells is all very good quality.

Weather Update

California: Very cold temperatures with overnight freezing, and moderate rain expected through the middle of the week.

Yuma, AZ: Very cold temperatures with overnight freezing, and moderate rain expected through the middle of the week.

Mexico: Seasonal temperatures and precipitation in the Central and Northern regions.

Florida: Dry conditions early in the week will be followed by a fairly strong storm system.



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Commodities at a Glance

 APPLES	Quality is good, 125 CT and smaller sizes are less available	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is good
 ASPARAGUS	Quality and pricing are good, Pencil and Standard sizes are the best value.	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality is fair, Romaine pricing is good, Green/Red leaf is higher
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality is good, pricing is fair
 BELL PEPPERS	Quality and pricing are good	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality is good, pricing is fair
 BERRIES (BLACKBERRIES)	Quality and pricing are good	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are fair
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality and pricing are good	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality and pricing are good	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is fair, pricing may be higher	 GRAPES (GREEN)	Quality is fair, pricing is higher	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality and pricing are good	 GRAPES (RED)	Quality is fair, pricing is good	 POTATOES	Quality and pricing are good
 BRUSSELS SPROUTS	Quality is fair to poor, pricing is higher	 GREEN ONIONS	Quality and pricing are fair	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality is good, pricing is higher	 LETTUCE ICEBERG	Quality is fair, pricing is good	 TOMATOES	Quality and pricing are good

