

# The Source

Commodity of the Month - Strawberries

**Driscoll's**  
Only the Finest Berries™

## MARKET ALERTS

**Melon (cantaloupe):** Post-holiday demand has eased, but some regions are still underperforming. California is recovering from rain, while Central Mexico and Baja have steady supply after delays. Florida's production is rising, but an upcoming cold front could temporarily slow it down.

**Pears:** Pears are in limited supply until mid-July, when California's new Bartlett crop arrives. Washington's crop is down 25-50%, and Bartletts will finish by month-end. Bosc pears face steep volume declines, while Anjou pears are now the primary variety, with prices expected to rise.

**Pineapple:** Pineapple supply will remain tight until improvements in the coming month, with peak volumes expected by May. Costa Rican pineapples remain the primary source, with high demand for large crownless varieties. Rain until mid-April may affect availability and pricing.

## IN PEAK SEASON



**FEBRUARY 26, 2025**

## CROP UPDATES

Low-pressure systems will bring seasonal temperatures, light rain, and strong winds to the Southwest, which could damage crops already weakened by extreme weather. Insect pressure is rising, affecting harvests and crop quality. Additionally, uncertainty over potential tariffs on Canada and Mexico continues to concern the produce industry. [Read more](#)

## WEATHER

**Arizona:** Record highs in the 80s to mid 90s expected today and Wednesday. Cooling of 5-8 degrees Thursday and more cooling Saturday. No rain, with morning lows in the mid 40s to 50s.

**California:** Above-average temperatures with morning lows in the 30s to 40s and highs in the 60s to 80s. Cooling Friday with light showers by Saturday night.

**Florida:** Rain tapers off by Tuesday, with light showers early. Dry and warmer Wednesday, with showers in northern Florida Thursday. Cooling Friday, warming Saturday, and winds gusting 15-20 mph through Thursday.

**Mexico:** Warm temperatures with isolated showers and less than 0.10" of rain. Highs in the 70s to 80s and lows in the mid 40s to 50s through Saturday.

## FREIGHT

This week we see much warmer temperatures in the primary growing regions creating efficient loading times and limiting shipper delays. Ample supply of trucks available for all your loading needs!

**PRO\*FRESH**  
LOGISTICS

## IN PEAK SEASON



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# Commodity Updates



## Apples

The apple market remains steady, with an ample supply of food service sizes available.

| Commodity/Region                       | Supply | Price  | Quality |
|----------------------------------------|--------|--------|---------|
| Hudson, New York<br>(September - June) | Steady | \$\$\$ | Good    |



## Asparagus

Asparagus supplies out of Mexico are strong, including XL and Jumbo sizes. Now is a great time to promote asparagus! Expect the market to remain aggressive heading into next week.

| Commodity/Region               | Supply | Price  | Quality |
|--------------------------------|--------|--------|---------|
| Caborca<br>(Year Round)        | Steady | \$\$\$ | Good    |
| Ciudad Obregon<br>(Year Round) | Steady | \$\$\$ | Good    |
| Peru<br>(Year Round)           | Steady | \$\$\$ | Good    |



## Avocados

Markets are gradually decreasing as more fruit was harvested and packed last week. We're closely monitoring Mexico's harvest this week, though there is speculation that growers may limit supply to prevent a significant market drop and maintain pricing. Size structure remains unchanged, with a peak on 60ct and smaller, while 48ct and larger continue to be priced higher. Meanwhile, California has started with light volume and is expected to ramp up in the coming weeks.

| Commodity/Region             | Supply | Price  | Quality |
|------------------------------|--------|--------|---------|
| Mexico<br>(Year Round)       | Light  | \$\$\$ | Good    |
| California<br>(April - July) | Light  | \$\$\$ | Good    |



## Bell Peppers

Strong production continues from Florida and Mexico, with promotable volumes available and good quality. Colored bell peppers remain somewhat limited, but Canada is expected to come online in about three weeks.

| Commodity/Region            | Supply | Price  | Quality |
|-----------------------------|--------|--------|---------|
| Florida<br>(November - May) | High   | \$\$\$ | Good    |
| Mexico<br>(Nov. - May)      | High   | \$\$\$ | Good    |

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Berries (Blackberries)

Mexico is producing strong volumes, while demand remains moderate. As a result, volume deals are now available out of Texas.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                            |      |        |      |
|----------------------------|------|--------|------|
| California<br>(Year Round) | High | \$\$\$ | Good |
|----------------------------|------|--------|------|



## Berries (Blueberries)

Supplies from Central Mexico and Baja remain light but steady. Central Coast California has started shipping limited organic blueberries, with conventional varieties arriving in early spring. The Chilean season is winding down, with most shippers citing quality concerns.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                            |        |        |      |
|----------------------------|--------|--------|------|
| California<br>(Year Round) | Steady | \$\$\$ | Good |
|----------------------------|--------|--------|------|

|                                |        |        |      |
|--------------------------------|--------|--------|------|
| Dover, Florida<br>(Year Round) | Steady | \$\$\$ | Fair |
|--------------------------------|--------|--------|------|

|                                |       |        |      |
|--------------------------------|-------|--------|------|
| McAllen, TX<br>(October - May) | Light | \$\$\$ | Good |
|--------------------------------|-------|--------|------|



## Berries (Raspberries)

Supplies remain limited on this item, with demand tapering off after Valentine's Day. The product is still being sourced from Central Mexico and Baja, with Central California expected to have product ready in 4 to 6 weeks, depending on weather conditions.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                            |       |        |      |
|----------------------------|-------|--------|------|
| California<br>(Year Round) | Light | \$\$\$ | Good |
|----------------------------|-------|--------|------|

|                                |       |        |      |
|--------------------------------|-------|--------|------|
| McAllen, TX<br>(October - May) | Light | \$\$\$ | Good |
|--------------------------------|-------|--------|------|



## Berries (Strawberries)

Strawberry supplies are increasing from Baja, Oxnard, and Florida. Central Mexico is still exporting strong numbers, although they've passed their peak a few weeks ago, and we can expect a gradual decline from that region moving forward. Overall demand has been light as we enter March. Warmer weather in the West is expected to boost volume. Florida recently experienced rain on Sunday and Monday but is expected to recover by Thursday. Quality has generally been good across most regions, though Central Mexico has seen some bruising and smaller fruit at the border.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                            |        |        |      |
|----------------------------|--------|--------|------|
| California<br>(Year Round) | Steady | \$\$\$ | Good |
|----------------------------|--------|--------|------|

|                                 |        |        |      |
|---------------------------------|--------|--------|------|
| McAllen, TX<br>(November - May) | Steady | \$\$\$ | Fair |
|---------------------------------|--------|--------|------|

|           |        |        |      |
|-----------|--------|--------|------|
| Dover, FL | Steady | \$\$\$ | Good |
|-----------|--------|--------|------|

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Broccoli

Broccoli continues to show excellent overall quality, despite occasional yellow and brown beads. Sizing is improving with the warmer weather. Expect the market to remain steady as we head into the weekend.

| Commodity/Region                     | Supply | Price  | Quality |
|--------------------------------------|--------|--------|---------|
| Mexico (Year Round)                  | Steady | \$\$\$ | Good    |
| Santa Maria, California (Year Round) | Steady | \$\$\$ | Good    |
| Yuma, AZ (Nov. - May)                | Steady | \$\$\$ | Good    |



## Brussel Sprouts

Domestic production in Oxnard has seen improvements, with better yields and improved quality. While there is some occasional insect damage, the new crop overall is looking much better. Production in Mexico remains strong, with additional capacity available for promotions.

| Commodity/Region                             | Supply | Price  | Quality |
|----------------------------------------------|--------|--------|---------|
| Mexico (December-August)                     | Steady | \$\$\$ | Good    |
| Oxnard / Salinas, CA (May - July) (July-Dec) | Steady | \$\$\$ | Good    |



## Carrots

Harvest is ramping up in the Imperial Valley desert growing region, and the outlook remains positive. Lake Park, GA is shipping volumes of chunks, cellos, jumbos, and baby products. Please remember to submit snack pack orders 48 hours in advance.

| Commodity/Region                           | Supply | Price  | Quality   |
|--------------------------------------------|--------|--------|-----------|
| Imperial Valley (February - May)           | High   | \$\$\$ | Excellent |
| Kern County (October - Feb)                | Steady | \$\$\$ | Good      |
| Various Northwest Regions (July - October) | Light  | \$\$\$ | Good      |



## Cauliflower

Cauliflower supplies are expected to be strong across all regions this week. Overall quality remains good, though some off-color heads may occasionally appear. The market is expected to stay steady heading into next week.

| Commodity/Region                     | Supply | Price  | Quality |
|--------------------------------------|--------|--------|---------|
| Mexico (Year Round)                  | Steady | \$\$\$ | Good    |
| Santa Maria, California (Year Round) | Steady | \$\$\$ | Good    |
| Yuma, AZ (Nov. - May)                | Steady | \$\$\$ | Good    |



## Celery

Good availability throughout the week, with large sizes in the highest supply. Supplies exceed demand, and quality remains strong in both Yuma and Southern CA. Shippers are flexible on volume orders.

| Commodity/Region                | Supply | Price  | Quality |
|---------------------------------|--------|--------|---------|
| Oxnard, California (Year Round) | Steady | \$\$\$ | Good    |
| Yuma, AZ (Dec - April)          | Light  | \$\$\$ | Good    |

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Citrus (Grapefruit)

Star Rubies are available, with peak sizes at 56ct and smaller, shipped from Riverside and the San Joaquin Valley.

| Commodity/Region           | Supply | Price  | Quality |
|----------------------------|--------|--------|---------|
| California<br>(Year Round) | Light  | \$\$\$ | Good    |
| Texas<br>(October - April) | Light  | \$\$\$ | Good    |



## Citrus (Lemons)

Markets remain steady across the board, with deals available on all sizes. District 3 (CA Desert/AZ) has finished, while District 1 (San Joaquin Valley) is the primary region, steadily increasing volume each week.

| Commodity/Region                         | Supply | Price  | Quality |
|------------------------------------------|--------|--------|---------|
| Oxnard/Ventura<br>(February - September) | Steady | \$\$\$ | Good    |
| San Joaquin Valley<br>(October - May)    | High   | \$\$\$ | Good    |



## Citrus (Limes)

Markets remain relatively steady, though demand has been sluggish due to weather conditions across the country. Movement has been slow across all sizes, despite good availability, including 110s and 150s. Offshore fruit is also available for loading out of Miami and New Jersey.

| Commodity/Region         | Supply | Price  | Quality |
|--------------------------|--------|--------|---------|
| Veracruz<br>(Year Round) | Steady | \$\$\$ | Good    |



## Citrus (Oranges)

Peak sizes have shifted to 72ct and 88ct, with markets slightly stronger on 113ct and 138ct as fruit sizes increase as expected. There are still good deals available, and Brix levels are around 13. It's shaping up to be a strong year for foodservice. Valencia oranges are expected to arrive by late May or early June.

| Commodity/Region                   | Supply | Price  | Quality   |
|------------------------------------|--------|--------|-----------|
| San Joaquin Valley<br>(Year Round) | High   | \$\$\$ | Excellent |



## Cucumber

Mexico is providing a strong supply, while Florida is still sourcing from Honduras, which is expected to wrap up in about four weeks. Domestic Florida cucumbers have started to appear in limited quantities, with more growers expected to come online in the coming weeks.

| Commodity/Region           | Supply | Price  | Quality |
|----------------------------|--------|--------|---------|
| Florida<br>(Nov. - May)    | Steady | \$\$\$ | Fair    |
| Mexico<br>(November - May) | Steady | \$\$\$ | Good    |

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Eggplant

Markets remain steady at lower levels, with moderate production from Nogales. Florida's spring crop is set to begin by mid-March, providing much-needed relief to the East.

| Commodity/Region       | Supply | Price  | Quality |
|------------------------|--------|--------|---------|
| Mexico<br>(Nov. - May) | Steady | \$\$\$ | Good    |
| Florida                | Light  | \$\$\$ | Good    |



## Garlic

Garlic quality is excellent, with strong supplies expected to continue in the coming weeks.

| Commodity/Region                        | Supply | Price  | Quality |
|-----------------------------------------|--------|--------|---------|
| East Coast<br>(Year Round)              | Steady | \$\$\$ | Good    |
| Bakersfield, California<br>(Year Round) | Steady | \$\$\$ | Good    |
| Gilroy, California<br>(Year Round)      | Steady | \$\$\$ | Good    |



## Grapes (Green / Red)

The grape market remains characterized by supply outpacing demand. Quality is inconsistent, and prices remain low.

### Grapes (Green)

| Commodity/Region       | Supply | Price  | Quality |
|------------------------|--------|--------|---------|
| Mexico<br>(May - June) | Light  | \$\$\$ | Good    |

### Grapes (Red)

| Commodity/Region       | Supply | Price  | Quality |
|------------------------|--------|--------|---------|
| Mexico<br>(May - June) | High   | \$\$\$ | Good    |



## Green Onions

Green onion supplies remain strong, with quality expected to stay good into next week. The market is anticipated to remain steady.

| Commodity/Region       | Supply | Price  | Quality |
|------------------------|--------|--------|---------|
| Mexico<br>(Year Round) | Steady | \$\$\$ | Good    |



## Kale

Kale supplies are expected to be abundant this week, with the market likely to remain steady into next week.

| Commodity/Region                   | Supply | Price  | Quality |
|------------------------------------|--------|--------|---------|
| Mexico<br>(Year Round)             | Steady | \$\$\$ | Good    |
| Oxnard, California<br>(Year Round) | Steady | \$\$\$ | Good    |
| Yuma, AZ<br>(Nov -May)             | Steady | \$\$\$ | Good    |

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Lettuce Iceberg

Supplies are outpacing demand industry-wide, with shippers offering deals—so don't hesitate to inquire. Weights are averaging 42-45 pounds in the Yuma region, with only minimal seeder reported. Warm weather will persist throughout the week in the Yuma growing area. This is a great time to promote the commodity. While insect damage may become a concern next week, it remains minimal for now.

### Commodity/Region Supply Price Quality

|                     |      |        |      |
|---------------------|------|--------|------|
| Mexico (Year Round) | High | \$\$\$ | Good |
|---------------------|------|--------|------|

|                                          |       |        |      |
|------------------------------------------|-------|--------|------|
| Santa Maria, California (March-December) | Light | \$\$\$ | Fair |
|------------------------------------------|-------|--------|------|

|                                     |       |        |      |
|-------------------------------------|-------|--------|------|
| Salinas, California (May - October) | Light | \$\$\$ | Fair |
|-------------------------------------|-------|--------|------|



## Lettuce Leaf

Romaine and all leaf items are abundant in the Yuma region, with shippers offering flexibility on both romaine and romaine hearts. Expect heavy supplies throughout this week and likely into next week. While there are slight fringe and tip burn reports, overall quality remains above average. Insect issues may arise next week, though reports are currently light, likely due to the warm temperatures in the Yuma growing areas.

### Commodity/Region Supply Price Quality

|                     |      |        |      |
|---------------------|------|--------|------|
| Mexico (Year Round) | High | \$\$\$ | Good |
|---------------------|------|--------|------|

|                                     |        |        |      |
|-------------------------------------|--------|--------|------|
| Salinas, California (May - October) | Steady | \$\$\$ | Fair |
|-------------------------------------|--------|--------|------|



## Lettuce Tender Leaf

The quality of tender leaf items like arugula, spinach, and cilantro remains strong, with minimal issues such as mildew, discoloration, and tip burn. Warmer weather in the growing regions is starting to produce some insect pressure. Expect the market to remain mostly steady.

### Commodity/Region Supply Price Quality

|                     |        |        |      |
|---------------------|--------|--------|------|
| Mexico (Year Round) | Steady | \$\$\$ | Good |
|---------------------|--------|--------|------|

|                                 |        |        |      |
|---------------------------------|--------|--------|------|
| Oxnard, California (Year Round) | Steady | \$\$\$ | Fair |
|---------------------------------|--------|--------|------|

|                       |        |        |      |
|-----------------------|--------|--------|------|
| Yuma, AZ (Nov. - May) | Steady | \$\$\$ | Good |
|-----------------------|--------|--------|------|



## Melon (Cantaloupe)

**ALERT**

Cantaloupe prices remain elevated due to ongoing offshore growing conditions and supply chain challenges. The third rotation of Guatemala's spring crop is nearly ready for harvest and is expected to offer some relief, with prices normalizing closer to contract levels. Current volumes are peaking on Cantaloupe 9s. The domestic season is set to begin in mid-May.

### Commodity/Region Supply Price Quality

|                                  |        |        |      |
|----------------------------------|--------|--------|------|
| Central America (December - May) | Steady | \$\$\$ | Good |
|----------------------------------|--------|--------|------|

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Melon (Honeydew)

Nogales honeydews from Mexico are currently available, with the market peaking on larger sizes. Growers are open to making deals. Offshore honeydew supplies are improving and are now available at ports in California, Texas, Florida, and the Northeast.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                                              |        |        |      |
|----------------------------------------------|--------|--------|------|
| Arizona<br>(June-July)<br>(October-November) | Steady | \$\$\$ | Good |
|----------------------------------------------|--------|--------|------|



## Melon (Watermelon)

Due to reduced acreage in Mexico, Nogales watermelons are expected to see stable demand for the remainder of the season. Offshore watermelon supplies remain steady, helping to meet demand during gaps in Mexican availability. Retailers in the West are also requesting watermelons, which is unusual for this time of year.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                                              |        |        |      |
|----------------------------------------------|--------|--------|------|
| Arizona<br>(June-July)<br>(October-November) | Steady | \$\$\$ | Good |
|----------------------------------------------|--------|--------|------|



## Mushroom

Supplies are strong, with excellent availability and promotable volumes ready to go.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|            |      |        |      |
|------------|------|--------|------|
| Nationwide | High | \$\$\$ | Good |
|------------|------|--------|------|



## Onions

Storage crops are in good to excellent condition, with a strong supply of red and yellow onions from Western Idaho. Suppliers are offering volume discounts as demand softens. However, transportation disruptions may occur due to storms, with cold weather expected in Oregon, Idaho, Oklahoma, and New Mexico. Growers are monitoring these conditions closely. Mexican and U.S. Texas onions are now available.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                                              |       |        |           |
|----------------------------------------------|-------|--------|-----------|
| Eastern Orgeon/Parma, ID<br>(August - April) | High  | \$\$\$ | Excellent |
| San Joaquin Valley<br>(May - August)         | Light | \$\$\$ | Good      |
| Tri-Cities, Washington<br>(July - April)     | High  | \$\$\$ | Good      |



## Pears

**ALERT**

Pears remain in limited supply and are expected to stay that way until at least mid-July, when California's new crop of Bartletts becomes available. This year, Washington's crop is down 25-50%, varying by location and variety. Bosc saw the steepest decline in volume and will continue to face a demand-exceeds-supply situation until the new crop arrives. Anjou pears have become the primary variety and are expected to see a steady price increase throughout the year.

| Commodity/Region | Supply | Price | Quality |
|------------------|--------|-------|---------|
|------------------|--------|-------|---------|

|                                     |       |        |      |
|-------------------------------------|-------|--------|------|
| Hood River, Oregon<br>(August-July) | Light | \$\$\$ | Good |
| Yakima, Washington<br>(August-July) | Light | \$\$\$ | Good |

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Pineapples

**ALERT**

Pineapple supply will remain tight, with peak volumes expected in May. Over the next 3-4 weeks, flexibility in sizes will be necessary to balance supply and demand. Costa Rican pineapples are the primary source, with contracted business taking priority. Large crownless pineapples are in high demand, and lower yields are expected due to rain until mid-April. This is likely to continue affecting both availability and pricing in the short term.

| Commodity/Region           | Supply | Price  | Quality |
|----------------------------|--------|--------|---------|
| Costa Rica<br>(Year round) | Light  | \$\$\$ | Good    |



## Potatoes

The market remains steady this week, with pricing staying stable. Distributors are seeking DLVD pricing rather than FOB. Freight has been stable, but suppliers are keeping an eye on winter storms. February is Idaho Potato Lovers Month, though Florida and North Dakota colored potatoes are currently unavailable. Sweet potatoes are available from North Carolina, Mississippi, and Arkansas.

| Commodity/Region                    | Supply | Price  | Quality   |
|-------------------------------------|--------|--------|-----------|
| Idaho Falls, Idaho<br>(August-July) | Steady | \$\$\$ | Good      |
| Pasco, Washington<br>(August-July)  | Steady | \$\$\$ | Excellent |



## Squash

Zucchini volumes remain strong, with promotable quantities available. While yellow zucchini is still the tighter variety, its availability has improved.

| Commodity/Region           | Supply | Price  | Quality |
|----------------------------|--------|--------|---------|
| Mexico<br>(November - May) | Steady | \$\$\$ | Good    |
| Florida<br>(Nov. - May)    | Steady | \$\$\$ | Good    |



## Stone Fruit

California kiwis are still shipping, though imports are now in the mix. Imported peaches, plums, and nectarines are arriving on both coasts. With moderate supplies and light demand, this market is expected to remain manageable through the end of the month and into March.

| Commodity/Region                    | Supply | Price  | Quality |
|-------------------------------------|--------|--------|---------|
| San Joaquin Valley<br>(May-October) | Steady | \$\$\$ | Good    |



## Tomatoes

The tomato market remains at minimum levels, with strong production across all regions and low demand keeping prices down. Promotable volumes are available, with tomatoes sourced from Nogales, McAllen, and Florida.

| Commodity/Region            | Supply | Price  | Quality |
|-----------------------------|--------|--------|---------|
| Mexico<br>(Year Round)      | High   | \$\$\$ | Good    |
| Florida<br>(November - May) | High   | \$\$\$ | Good    |

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Weather Updates



## CALIFORNIA

High pressure continues to dominate the area, bringing near or above-average temperatures through the end of the workweek. Morning lows will range from the mid 30s to mid 40s in the Santa Ynez Valley and Cuyama, with low to upper 40s elsewhere. Daytime highs will range from the upper 60s to mid 80s. Maximum temperatures will drop on Friday as clouds build ahead of an incoming system. The cool front is expected to arrive Saturday night, bringing isolated showers, though initial rainfall amounts are expected to be minimal.



## MEXICO

Warm temperatures will persist with little change into the start of the month. Shower activity will be widely isolated, with any rainfall expected to be less than 0.10". Highs will range from the mid 70s to mid 80s through the weekend, while lows will stay in the mid 40s to mid 50s through Saturday morning.



## FLORIDA

Rain from yesterday is expected to taper off by Tuesday, with only a few light, isolated showers possible. Additional rainfall of less than 0.10" may occur early Tuesday. Wednesday will be dry and slightly warmer, while temperatures will remain steady on Thursday, with a few light showers possible late in the day over northern Florida. After the frontal passage, temperatures will cool slightly on Friday, followed by a modest warming of 1-2 degrees on Saturday, with dry conditions both days. Winds will gust between 15 and 20 mph across much of southeast Florida and the Tampa Bay area through Thursday.



## ARIZONA

Record-breaking high temperatures are expected today and Wednesday as high pressure strengthens over the Southwest. Highs will reach the mid to upper 80s in Yuma County and central Arizona, with upper 80s to mid 90s across much of southeast California. Northerly winds will bring a 5-8 degree cooling on Thursday, with more significant cooling expected on Saturday as an upper-level low moves in from the west. While the system is likely to dry out before reaching the area, no measurable rainfall is expected. Morning lows will remain in the mid 40s to mid 50s across most fields throughout the week.

For more information: <https://www.ventusky.com/?p=31.4;-89.7;3&l=rain-3h>

# Freight Updates



This week we see much warmer temperatures in the primary growing regions creating efficient loading times and limiting shipper delays. Ample supply of trucks available for all your loading needs!



## U.S. On-Highway Diesel Fuel Prices\*(dollars per gallon)

[full history](#) [XLS](#)

|                            | 02/10/25 | 02/17/25 | 02/24/25 | Change from |          |
|----------------------------|----------|----------|----------|-------------|----------|
|                            |          |          |          | week ago    | year ago |
| U.S.                       | 3.665    | 3.677    | 3.697    | ↑ 0.020     | ↓ -0.361 |
| East Coast (PADD1)         | 3.761    | 3.791    | 3.795    | ↑ 0.004     | ↓ -0.390 |
| New England (PADD1A)       | 3.970    | 4.021    | 4.043    | ↑ 0.022     | ↓ -0.271 |
| Central Atlantic (PADD1B)  | 3.974    | 3.980    | 3.962    | ↓ -0.018    | ↓ -0.362 |
| Lower Atlantic (PADD1C)    | 3.661    | 3.696    | 3.708    | ↑ 0.012     | ↓ -0.412 |
| Midwest (PADD2)            | 3.582    | 3.602    | 3.615    | ↑ 0.013     | ↓ -0.346 |
| Gulf Coast (PADD3)         | 3.393    | 3.382    | 3.420    | ↑ 0.038     | ↓ -0.348 |
| Rocky Mountain (PADD4)     | 3.528    | 3.510    | 3.495    | ↓ -0.015    | ↓ -0.504 |
| West Coast (PADD5)         | 4.307    | 4.316    | 4.358    | ↑ 0.042     | ↓ -0.334 |
| West Coast less California | 3.883    | 3.863    | 3.908    | ↑ 0.045     | ↓ -0.319 |
| California                 | 4.796    | 4.839    | 4.877    | ↑ 0.038     | ↓ -0.348 |

\*prices include all taxes

For more information: <https://www.eia.gov/petroleum/gasdiesel/>

# Crop Updates



The strong high-pressure system over West Coast will begin to move out of the area today as a series of low-pressure systems roll into California into early next week. This will bring a return to seasonal temperatures following over a week of unseasonably warm temperatures. While heavy rain is not expected with these systems, some light to moderate rain, and cooler temperatures are forecast across the entire region. As these cold fronts pass to the north of the Southwestern desert growing regions strong winds are expected across these fields with a Santa Ana wind event impacting Southern California late this week.

These crops have already been battered by previous extended cool temperatures, freezes, and the recent heat wave in the region. Strong winds can do extensive damage to these already weakened crops, especially the spinach, spring mix and tender leaf items. The leaves of the various crops can be left tattered and torn, allowing an entrance for pathogens to take hold. This will only increase wind and fringe burn, as well as depositing some dust on the crops. The winds will also likely increase dehydration in the leafy green crops once again impacting the texture and shelf life of most crops.

Insect pressure, the numerous small insects (flies, gnats, aphids, thrips) will be a continuous problem for growers in the region. Aphids, flies and other critters are already becoming noticeable in many upcoming fields. As growers combat the bugs with insecticide sprays the small gnats and flies tend to hide and accumulate in between the leaves as they die off making them very difficult to remove during harvests.

On the processing side the overall growing conditions, causing leaf sensitivity and weaker overall texture can result in increased mechanical damage and bruising during harvest and processing. Processed leafy green items will also likely see an increase in discoloration and breakdown showing up in the bag affecting shelf life. The spring mix and tender leaf items will continue to show some yellowing, discoloration and breakdown along with lesser texture and shelf life due to the growing conditions in the region.

There remains plenty of uncertainty regarding the potential tariffs on Canada and Mexico following a 30 day pause during February. The Trump administration has indicated that the tariffs will likely go into effect in March. Given the numerous fruits and vegetables impacted by the potential tariffs, the produce industry is justifiably confused and concerned as negotiations continue.



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