

PRO*ACT

CONNECTING FARMS | EMPOWERING KITCHENS™

JUNE 2026

FRESH TAKE NEWSLETTER

Commodity of the Month:

Onions & Garlic

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Partnering

with

PRO*ACT

CONNECTING FARMS | EMPOWERING KITCHENS™



Brian Kane
Chief Operating Officer

Building Stronger Partnerships Across the Supply Chain

PRO*ACT holds a unique position within the fresh produce supply chain by connecting suppliers, freight providers, distributors, and regional and national accounts through strategic sourcing, logistics, and category management solutions. What truly differentiates PRO*ACT is our commitment to being easy to do business with, while building long-term partnerships—not transactional relationships.

Our focus is centered on creating value across the entire supply chain through collaboration and execution. We work alongside distributors and regional and national accounts to help manage the produce category by leveraging purchasing volume, identifying freight consolidation opportunities, and developing customized contract and managed programs that align with operational and financial goals.

At the core of our approach is a commitment to delivering consistent supply, high-quality product, and competitive market and contract solutions that help our partners grow their business with confidence. PRO*ACT serves as a trusted source for leverage-backed grower programs supported by committed contracts, strategic supplier relationships, and dependable supply continuity.

We strive to be the customer of choice for our suppliers by operating with integrity, reliability, and long-term commitment. At the same time, we are equally focused on being the supplier of choice to our customers by delivering service, value, consistency, and solutions that help simplify their business and support their growth.

Our Strategic Supply Partners remain critical to our success. By prioritizing financial reliability, collaborative inventory management, comprehensive engagement across product categories, mutual profitability, and unwavering commitment to agreements, we continue to strengthen partnerships that drive long-term value for all stakeholders.

We sincerely appreciate the trust and partnership of our suppliers, distributors, freight partners, and customers who continue to collaborate with us every day. Their commitment and shared focus on long-term success are what make these partnerships meaningful and sustainable. As we continue to grow, we welcome the opportunity to build new relationships and create additional strategic partnerships that strengthen the supply chain and deliver value across the industry.

As the industry continues to evolve, PRO*ACT remains focused on providing solutions that simplify business, strengthen supply chain partnerships, and create sustainable growth opportunities for our customers and suppliers alike.

Thank you for being a part of our partnership!

THE WATSON SUMMER ONION PROGRAM

SIZZLING WITH FLAVOR

Delivering quality onions all summer long from our fields to your success.



CALIFORNIA &
NEW MEXICO
GROWN



SUMMER READY

Dependable supply when you need it most.



GROWN FOR QUALITY

Carefully grown and handled to deliver consistent quality and outstanding flavor.



ON TIME. EVERY TIME.

Reliable logistics and service you can count on.



PERFECT IN EVERY DISH

From backyard BBQs to restaurant menus, our onions bring the flavor.



PREMIUM ONIONS. MULTIPLE OPTIONS.

Yellow • Red • White | Multiple Pack Styles Available

JC Watson
PACKING COMPANY



RELATIONSHIPS
YOU CAN COUNT ON



QUALITY ONIONS
ALL SEASON LONG

LEARN MORE ABOUT OUR
SUMMER ONION PROGRAM!



SOOBRAND.COM



208-722-5141





2026 California Harvest Available Early August

THE GARLIC COMPANY
growing premium garlic
since 1980.

661-393-4212

thegarliccompany.com

Keany Produce & Gourmet is a family-owned food distributor that provides fresh produce, dairy, seasonal, and specialty food products to restaurants, hotels, schools, hospitals, retail stores, and other organizations. Founded by the Keany family, the company focuses on high-quality products, customized food preparation services, reliable delivery, and strong commitments to community involvement, sustainability, and food safety. Its distribution network serves customers throughout the Mid-Atlantic region using a fleet of refrigerated trucks.



Onion Market Update

The onion market remains strong in the California. Shippers in the desert regions will cease operations this week and transition to Central California. Temps in the low 100s has caused some concern on sunburn damage. These onions are harvest, packed, and shipped within 72 hours of leaving the field.

Onion harvesting in Central California started week of 6/2. Growers are anticipating strong yields, and new crop availability will bring updated pricing to the market. Onions of all colors in California can be transferred to our crossdock with a 48 hour lead time to reduce picks.

New Mexico is preparing for the release of its fresh onion crop, which started this past week. This region will add to the overall supply and freight savings as the season progresses. Weather will be a driver in availability over the summer.



Joey Camacho
Sourcing Specialist

SUPPLIER TRAINING WEBINAR

Join us for an exclusive JC Watson training focused on expanding your produce knowledge and industry expertise. Discover how they use innovative growing practices, learn the standards that define exceptional quality, and gain valuable insights into preserving freshness from the field all the way to the end consumer.



DATE:
JUNE 24



TIME:
10:00 AM PST

[Register](#)